

ORDER



Orders
Order / Rev: 69569
Alt Order #: 09853902
Product Desc:
Estimate: 454
Flight Dates: 11/02/12 - 11/06/12
Original Date / Rev: 11/01/12 / 11/01/12
Order Type: CIA - O

CBS 47

Primary AE: Millennium Los Angeles
Sales Office: MNAT
Sales Region: National

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd. Suite 1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Freedom Pac
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	104	\$163,520.00	\$138,992.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	104	\$163,520.00	\$138,992.00	0.00
Totals	104	\$163,520.00	\$138,992.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTEV	11/02/12	11/06/12	Action News @ 6a Action News @ 6a	CM	6a-7a	22--2--	:15	6	\$160.00	P-1	0.00	NM	6	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	22--2--			6		\$160.00		0.00				
N 2	WTEV	11/02/12	11/06/12	CBS This Morning CBS Morning News	CM	7a-9a	44--4--	:15	12	\$140.00	P-1	0.00	NM	12	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	44--4--			12		\$140.00		0.00				
N 3	WTEV	11/02/12	11/06/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	22--2--	:15	6	\$160.00	P-1	0.00	NM	6	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	22--2--			6		\$160.00		0.00				
N 4	WTEV	11/02/12	11/06/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	22--2--	:15	6	\$180.00	P-1	0.00	NM	6	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	22--2--			6		\$180.00		0.00				
N 5	WTEV	11/02/12	11/06/12	The Price is Right The Price is Right	CM	11a-12p	22--2--	:15	6	\$1,200.00	P-1	0.00	NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	22--2--			6		\$1,200.00		0.00				
N 6	WTEV	11/02/12	11/05/12	Action News @ Noon Action News @ Noon	CM	12p-1230p	1---1--	:15	2	\$920.00	P-1	0.00	NM	2	\$1,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/31/12	11/06/12	1---1--			2		\$920.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WTEV	11/02/12	11/05/12	Soap Rotator Soap Rotator	CM	12:30p-2p	2---2--	:15	4	\$1,200.00	P-1	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	2---2--		4				\$1,200.00		0.00			
N 8	WTEV	11/02/12	11/05/12	The Talk The Talk	CM	2p-3p	2---2--	:15	4	\$700.00	P-1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	2---2--		4				\$700.00		0.00			
N 9	WTEV	11/02/12	11/05/12	Let's Make a Deal Let's Make a Deal	CM	3p-4p	2---2--	:15	4	\$700.00	P-1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	2---2--		4				\$700.00		0.00			
N 10	WTEV	11/02/12	11/05/12	M-F 4p-430p M-F 4p-430p	CM	4p-430p	1---1--	:15	2	\$350.00	P-1	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	1---1--		2				\$350.00		0.00			
N 11	WTEV	11/02/12	11/05/12	M-F 430p-5p M-F 430p-5p	CM	430p-5p	1---1--	:15	2	\$560.00	P-1	0.00	NM	2	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	1---1--		2				\$560.00		0.00			
N 12	WTEV	11/02/12	11/05/12	Action News @ 5p Action News @ 5p	CM	5p-530p	1---1--	:15	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	1---1--		2				\$800.00		0.00			
N 13	WTEV	11/02/12	11/05/12	Action News @ 530p Action News @ 530p	CM	530p-6p	1---1--	:15	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	1---1--		2				\$800.00		0.00			
N 14	WTEV	11/02/12	11/05/12	Action News @ 6p Action News @ 6p	CM	6p-630p	1---1--	:15	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	1---1--		2				\$800.00		0.00			
N 15	WTEV	11/02/12	11/02/12	M-F 7p M-F 7p	CM	7p-730p	----2--	:15	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	----2--		2				\$800.00		0.00			
N 16	WTEV	11/02/12	11/02/12	M-F 730p M-F 730p	CM	730p-8p	----2--	:15	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	----2--		2				\$1,000.00		0.00			
N 17	WTEV	11/05/12	11/05/12	Mon Reg 2 Mon Reg 2	CM	9p-10p	2-----	:30	2	\$5,600.00	P-1	0.00	NM	2	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	2-----		2				\$5,600.00		0.00			
N 18	WTEV	11/05/12	11/05/12	Mon Reg 1 Mon Reg 1	CM	758p-9p	2-----	:30	2	\$4,400.00	P-2	0.00	NM	2	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	2-----		2				\$4,400.00		0.00			
N 19	WTEV	11/05/12	11/05/12	Mon Reg 3 Mon Reg 3	CM	10p-11p	2-----	:30	2	\$4,000.00	P-2	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	2-----		2				\$4,000.00		0.00			
N 20	WTEV	11/02/12	11/02/12	Fri Reg 1 Fri Reg 1	CM	758p-9p	----2--	:30	2	\$2,400.00	P-1	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	----2--		2				\$2,400.00		0.00			
N 21	WTEV	11/02/12	11/02/12	Fri Reg 2 Fri Reg 2	CM	9p-10p	----1--	:30	1	\$3,600.00	P-1	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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N21	WTEV	11/02/12	11/02/12	Fri Reg 2 Fri Reg 2	CM	9p-10p	----1--	:30	1	\$3,600.00	P-1	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	----1--		1				\$3,600.00		0.00			
N22	WTEV	11/02/12	11/02/12	Fri Reg 3 Fri Reg 3	CM	10p-11p	----2--	:30	2	\$8,800.00	P-1	0.00	NM	2	\$17,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	----2--		2				\$8,800.00		0.00			
N23	WTEV	11/04/12	11/04/12	Sun Reg 1 Sun Reg 1	CM	7p-8p	-----2	:30	2	\$8,000.00	P-1	0.00	NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----2		2				\$8,000.00		0.00			
N24	WTEV	11/04/12	11/04/12	Sun Reg 2 Sun Reg 2	CM	8p-9p	-----2	:30	2	\$7,200.00	P-1	0.00	NM	2	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----2		2				\$7,200.00		0.00			
N25	WTEV	11/04/12	11/04/12	Sun Reg 3 Sun Reg 3	CM	9p-10p	-----2	:30	2	\$5,000.00	P-1	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----2		2				\$5,000.00		0.00			
N26	WTEV	11/04/12	11/04/12	Sun Reg 4 Sun Reg 4	CM	10p-11p	-----2	:30	2	\$3,200.00	P-1	0.00	NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----2		2				\$3,200.00		0.00			
N27	WTEV	11/02/12	11/05/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11p-1135p	1---1--	:15	2	\$850.00	P-1	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	1---1--		2				\$850.00		0.00			
N28	WTEV	11/03/12	11/03/12	Sa Action News @ 11p Sa Action News @ 11p	CM	11p-1135p	-----2-	:15	2	\$850.00	P-1	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----2-		2				\$850.00		0.00			
N29	WTEV	11/04/12	11/04/12	Late Run Action News @ 11 Late Run Action News @ 11	CM	11p-1235a	-----2	:15	2	\$850.00	P-1	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----2		2				\$850.00		0.00			
N30	WTEV	11/02/12	11/05/12	Letterman Letterman	CM	1135p-1235a	1---2--	:15	3	\$320.00	P-1	0.00	NM	3	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	1---2--		3				\$320.00		0.00			
N31	WTEV	11/03/12	11/03/12	CBS This Morning Saturday Saturday Early Show	CM	8a-10a	-----2-	:15	2	\$160.00	P-1	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----2-		2				\$160.00		0.00			
N32	WTEV	11/03/12	11/03/12	Sa 1135p-1205a Sa 1135p-1205a	CM	1135p-1205a	-----1-	:15	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----1-		1				\$200.00		0.00			
N33	WTEV	11/04/12	11/04/12	CBS Sun Morning CBS Sun Morn News	CM	9a-1030a	-----2	:15	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----2		2				\$1,200.00		0.00			
N34	WTEV	11/04/12	11/04/12	Face the Nation Face the Nation	CM	1030a-1130a	-----1	:15	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	-----1		1				\$5,000.00		0.00			
N35	WTEV	11/04/12	11/04/12	4p Doubleheader 4p Doubleheader	CM	4p-8p	-----2	:15	2	\$6,000.00	P-1	0.00	NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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N35	WTEV	11/04/12	11/04/12	4p Doubleheader 4p Doubleheader	CM	4p-8p	-----2	:15	2	\$6,000.00	P-1	0.00	NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/31/12	11/06/12	-----2	2	\$6,000.00	0.00								
N36	WTEV	11/05/12	11/05/12	Action News Special Action News Special	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	2-----	:15	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/31/12	11/06/12	2-----	2	\$1,000.00	0.00								
N37	WTEV	11/04/12	11/04/12	Action News Sunday/Eye Action News Sunday/Eye on	CM	630a-12p	-----2	:15	2	\$200.00	P-1	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	10/31/12	11/06/12	-----2	2	\$200.00	0.00								
Totals													104	\$163,520.00	